

The Oklahoma Business Ethics Consortium



PROMOTING OKLAHOMA VALUES OF INTEGRITY AT WORK SINCE 2003!

BE THE DIFFERENCE • WWW.OKETHICS.ORG

AGENDA • FEBRUARY 22ND, 2017 • OKC CHAPTER

I. Welcome — Todd Lisle
Partner, BKD LLP
Chairman, OK Ethics Board

II. Kudos — Todd Lisle & Shannon Warren
Founder/CEO, OK Ethics

Member Honors

Note that, because of the large volume of members and volunteers who deserve recognition, we will be continue recognizing them in stages through the February event. Please help us to remain true to our principle of appreciation for those who make these events possible.

See page 2 for a list of company names.

III. Volunteer Recognition

See page 3 for a list of volunteers.

IV. Student Activities

— Shannon Hiebert
Vice President, Human Resources
Enterprise Holdings

SEED Foundation Co-President

OK Ethics Foundation Vice President

See page 5 for details.

- National Ethics Bowl Competition – Dallas
- High School Ethics Bowl Competition

Congratulations to Dove Science Academy —
Student presenters: Yesenia G.
and Kenneth H.

Appreciation to: The Masonic Charities
for their generous donation.

Thanks to the University of Oklahoma for
hosting this event.

Want to help the Dove students to participate in
the National H. S. Ethics Bowl?

Make a donation through GoFundMe, or mail
a check to:

Dove Schools
Administrative Offices
4230 N. Santa Fe
Oklahoma City, OK 73118

V. Case Discussion

See page 6 for actual case from Oklahoma's
first regional high school competition.

VI. Upcoming Events

— Shannon Warren

Michelle Correia Templin
March 22nd

Co-Hosted by Southern Nazarene University

Annual Awards:

Call for nominations —
Community Impact Awards

VII. Guiding Principle

— Brandon Peck

Risk Manager, Devon Energy; OK Ethics Board;
Vice President, Risk Management

VIII. Speaker Introduction

— Brent Gooden

The Gooden Group

IX. Keynote Speaker

— Mike Ming

General Manager, General Electric's Global
Research Oil & Gas Technology Center

See program highlights on page 7.

UPCOMING EVENTS

**MICHELLE
CORREIA
TEMPLIN**



Author of **FIVE STAR TEAMWORK**
and **SELLING IT RIGHT! GETTING**
RESULTS WITH INTEGRITY

Co-Hosted by

Southern Nazarene University

CHARACTER | CULTURE | CHRIST

March 22

**PETROLEUM CLUB
DOWNTOWN OKC**

**OK ETHICS
ANNUAL
STATEWIDE
AWARDS**

Featuring
Nathan Mellor, Ed.D.

CEO of C3 Brands
(Mosaic Personnel &
Strata Leadership)

President of
Strata Leadership, LLC



April 27

**PETROLEUM CLUB
DOWNTOWN OKC**

**Did you know that 501c3, non-profit organizations can join for free at the Frontier level?
Vision: To be recognized as a statewide and national forum for promoting business ethics.**

PINNACLE MEMBERS



NAVIGATOR MEMBERS



STAR MEMBERS



MEMBER HONORS

Horizon Members

- BKD LLP
- Boeing
- Cherokee Nation Businesses (Tulsa)
- Duncan Oil Properties (Walter Duncan Inc.)
- Eide Bailly LLP
- Google, Inc (Tulsa)
- HoganTaylor LLP
- Hyde & Company CPAs
- Metro Technology Centers
- NEXTEP
- Oklahoma Baptist University (College of Business)
- Public Strategies
- The Rowland Group (Tulsa)
- University of Central Oklahoma (College of Business)

Leading Members

- Arthur J.Gallagher Risk Management
- BancFirst
- Bank of Oklahoma - Tulsa
- Bank of Oklahoma - OKC
- Ben E Keith Foods
- Brainerd Chemical
- Chesapeake Energy
- Chaparral Energy
- CCK Strategies - (Curzon, Cumbey & Kunkel, PLLC)
- Darby Equipment Company
- Doerner Saunders, Daniel & Anderson
- Enable Midstream
- Finley & Cook PLLC
- First United Bank & Trust Company
- Flogistix LP
- Frates Insurance
- GableGotwals
- Heritage Oaks Management (AKA Storey Oaks)
- Heritage Trust Company
- Leader Communications, Inc.
- Learning Unlimited
- Luxa Enterprises LLC
- LynnCo Supply Chain Solutions, Inc.
- McDaniel Technical Services, Inc.
- Mercer Adams
- NetLink Services
- Oklahoma Natural Gas
- Oklahoma Sports & Orthopedics Institute
- Parker + Lynch
- Mosaic (formerly Principal Technologies)
- Prosperity Bank
- RSM
- Retirement Investment Advisors
- Senior Star Management Company
- Shield Manufacturing
- Stinnett & Associates, LLC
- Neese Personnel
- Tulsa Technology Center

Trailblazer Members

- AAR Aircraft Services-Oklahoma
- Accel Financial Staffing
- Dean McGee Eye Institute
- Chicago Title
- Coherent Contracts, LLC
- Comfort Keepers
- COMTECH DPM
- Crawford & Associates, P.C.
- Delaware Resource Group
- D.R. Payne & Associates, Inc.
- First National Bank and Trust Co.
- Frontier State Bank
- Gabbard & Company
- Leading Light Development and Construction Consulting
- MTM Recognition
- Mustang Fuel
- OakTree IT Staffing and Training
- Oral Roberts University
- Regent Bank
- Strata Leadership
- Timberlake Construction
- University of Tulsa
- Warren Consulting
- WulfCPA

VOLUNTEER APPRECIATION

Each year, OK Ethics takes time to acknowledge their appreciation for the volunteers who run this program every month. Because they are working the events, it is difficult to capture their attention but we are asking each of these individuals to come forward and accept our heartfelt thanks. (Note that the OK Ethics Board of Directors was recognized in November.)

Below is a list of active volunteers who have consistently provided their time over several months.

| | | |
|-------------------------------|--|--|
| Cheryl Campbell | <i>Metro Technology</i> | <i>Agendas</i> |
| Ericka Mason | <i>Metro Technology</i> | <i>Agendas</i> |
| Bertha Robinson | <i>Metro Technology</i> | <i>Agendas</i> |
| Sally Boyd | <i>Walter Duncan, Inc</i> | <i>Ambassador</i> |
| Randy Hearn | <i>Tailwind Industries</i> | <i>Ambassador</i> |
| Valorie Hodges | <i>Valir</i> | <i>Ambassador</i> |
| Rachel Olsen | <i>Devon Energy</i> | <i>Ambassador</i> |
| Bill Turner | <i>Valir</i> | <i>Ambassador</i> |
| Nancy Hyde | <i>Hyde and Company</i> | <i>Ambassador Executive</i> |
| Tony Scott | <i>Heritage Trust</i> | <i>Ambassador Executive & SEED Board</i> |
| Thad Chance | <i>Accounting Principals</i> | <i>Ambassador Team Leader</i> |
| Lucius Crandall | <i>SandRidge Energy</i> | <i>Registration</i> |
| Tiffany Starnes | <i>Devon Energy</i> | <i>Registration</i> |
| Mary Vaughn | <i>JMA Energy</i> | <i>Registration</i> |
| Mark Neumeister | <i>D.R. Payne & Associates, Inc.</i> | <i>Registration Chair</i> |
| Marvinette Ponder | <i>Devon Energy</i> | <i>Registration Co-Chair</i> |
| Apryl Bussen | <i>Boeing</i> | <i>SEED Board</i> |
| Deborah Hill-Burroughs | <i>Langston</i> | <i>SEED Board</i> |
| Joy LaBar | <i>Permian Resources</i> | <i>SEED Board</i> |
| Colin Schoonover | <i>ONE Gas</i> | <i>SEED Board</i> |
| Joe Walker | <i>BKD</i> | <i>SEED Board</i> |
| Pam Fountain-Wilks | | <i>SEED Board</i> |

OTHER INITIATIVES:

| | | |
|-------------------------|---|---------------------------------------|
| Amanda Heppner* | <i>Express Employment Professionals</i> | <i>Senior Member Care Coordinator</i> |
| Anna Rosenthal* | <i>Accounting Principals</i> | <i>Member Care Coordinator</i> |
| Lauren Weingart* | <i>Creative Photo Video Inc.</i> | <i>Videography</i> |
| Brad Holt* | <i>Factor 110</i> | <i>Nametags</i> |
| Phillip Grimes* | <i>The Creative Guy</i> | <i>Agenda Design</i> |

*Paid Service Provider

HELP WANTED

Accountant: Volunteer needed for a few hours on weekends or evenings each month to assist with data entry and reconciliation of monthly invoices. Contact David Mayfield at treasurer@okethics.com or Shannon Warren at okethics@okethics.com.

Pre-Paid Registration Team: Contact Marvinette Ponder at Marvinette.ponder@dvn.com. Responsibilities: Arrive early to meetings to check-in pre-paid guests.

Public Relations: Contact Colin Schoonover at Colin.Schoonover@onegas.com or Shannon Hiebert at Shannon.R.Hiebert@ehi.com, Co-Presidents of the SEED Foundation (formerly OK Ethics Foundation) to spearhead branding project.

PR/Marketing Assistance to help promote upcoming Foundation's Statewide Student Ethics Challenge.

Want to volunteer for other areas?

Contact Shannon Warren, OK Ethics Founder/CEO at 858-2233 or okethics@okethics.com

MANY THANKS TO OUR HORIZON MEMBERS:



UPCOMING EVENTS

CO-HOSTED BY
Southern Nazarene University
CHARACTER | CULTURE | CHRIST

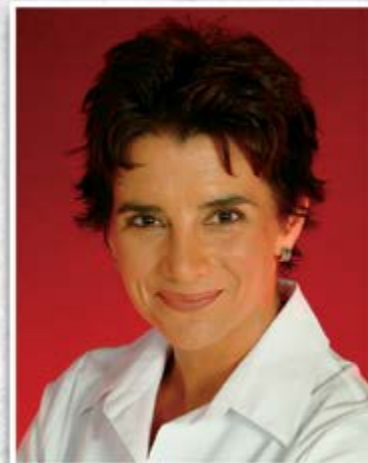
MICHELLE CORREIA

TEMPLIN



Author of
FIVE STAR TEAMWORK AND
SELLING IT RIGHT! GETTING RESULTS WITH INTEGRITY

WEDNESDAY, MARCH 22



OK ETHICS ANNUAL STATEWIDE AWARDS

— FEATURING —

NATHAN MELLOR, ED.D.

CEO of C3 Brands (Mosaic Personnel & Strata Leadership)

President of Strata Leadership, LLC



**APRIL 27 • PETROLEUM CLUB
DOWNTOWN OKC**

About the Community Impact Awards

- I) **Education:** Organizations honored in this category have demonstrated an ability to engage students and faculties in initiatives that significantly promote ethical behavior on Oklahoma campuses. Efforts will be assessed based on the width and depth of these endeavors. For example, while monetary outreach is a consideration, the selection team will also be interested in other factors, such as the number of individuals impacted and the degree to which the initiatives have made a positive difference.
- II) **Community:** Businesses honored in this category have made significant outreach efforts that serve to uplift the community, specifically by promoting strong principles, ethical leadership and integrity.

Visit www.okethics.org/awards for more information and to submit applications.

**AWARD APPLICATIONS DUE BY APRIL 13.
SELF-NOMINATIONS ACCEPTED.**

CONGRATULATIONS!

THE SEED FOUNDATION WINNERS

The Student Education and Ethics Development Foundation was initiated as the OK Ethics Foundation. Members' dues help support this initiative.



National High School Ethics Bowl

Dove Science Academy of Oklahoma City will travel to the University of North Carolina in Chapel Hill, North Carolina this April to compete for a national title. These students won't prepare with sprints, sparring, or tournaments though... their preparation will be respectful discourse and a philosophical mindset. Their 'sport' is ETHICS.

This is the first year an Oklahoma team has competed in the National High School Ethics Bowl, thanks to a new initiative by the Student Education and Ethics Development (SEED) Foundation (formerly the OK Ethics Foundation), sponsored by the Masonic Fraternity of Oklahoma and the University of Oklahoma.

Nine Oklahoma schools and sixteen teams participated in the January 28th regional event, including: Ada High School, Christian Heritage Academy, Dove Science Academy, John Marshall High School, Mercy School Institute, Norman North High School, Oklahoma School of Science and Mathematics, Star-Spencer High School, and Stringtown High School. The competition was open to any Oklahoma high school who wishes to participate, and grant funds are available for registration and travel costs.

For more information, contact Colin Schoonover at 405-200-7382 or visit the SEED Foundation website at www.okethicsbowl.com.

National University Ethics Bowl

The Texas Regional Ethics Bowl (TREB) event was the largest in the event's 19 year history and held last weekend. A total of 24 teams representing 17 schools from Oklahoma, Texas, and Louisiana competed. Some interesting statistics:

- There were 24 teams from 17 schools
- Of the total, 11 (46%) teams representing 7 (41%) schools are from Oklahoma
- Only 4 schools are eligible to compete in the National APPE IEB in Dallas, TX; Sunday, February 26th, 2017
- 3 of the schools (75%) advancing to the national competition are from Oklahoma

— 2016 TOP 5 WINNERS —

1st Place: University of Central Oklahoma — Team 1 (Dr. Kathy Terrell)

2nd Place: St. Mary's University — Team 2

3rd Place: Oklahoma Christian University — Team 2 (Dr. Jeff Simmons)

4th Place: University of Oklahoma — Team 1 (Dr. Steve Ellis)

5th Place: Oklahoma Christian University — Team 1

DONATE NOW!

If you or your organization wish to assist by providing a donation to SEED, a 501c3 organization, these can be mailed to

The SEED Foundation
P. O. Box 7866
Edmond, OK 73083-7866

Donations may also be made to the Dove Science Academy's Ethics Team through GoFundMe.

Thanks to contributors:

 Masonic Charity Foundation of Oklahoma

 The UNIVERSITY of OKLAHOMA

For their special donations to the SEED Foundation.

CASE DISCUSSION

Case was one of many used in the regional high school ethics competitions across the country. Developed by Case Authors Dustyn Addington, Clare LaFrance, Chris Ng, Katie Petrik, Samuel Reis-Dennis, Jeff Sebo, Keshav Singh, Robert Smithson, John Torrey. Case Editor was Jeff Sebo.

MORAL OFFSETTING

John is aware that many of the things that he does in everyday life contribute to harmful practices. When he eats factory farmed meat, dairy, and eggs, he participates in an industrial agricultural system that causes a great deal of harm to animals and the environment. When he takes joyrides in his car, he participates in a transportation system that emits dangerous levels of greenhouse gases. When he takes long showers, waters his lawn, or plays a round of golf, he participates in practices that contribute to water shortages in nearby communities. And there are many other examples as well.

John feels conflicted about his participation in these harmful practices. On one hand, he feels badly about causing unnecessary harm through his behavior. He wants to live a happy, healthy life, and he also wants to allow others to do the same. On the other hand, John enjoys many of these activities, and he worries that it would be extremely demanding for him to give them all up. Indeed, given how harmful many industries are, John has a hard time even imagining what it would be like to commit to a life in which he did not cause any unnecessary harm.

John initially decides to resolve this conflict by adopting a practice of moral offsetting. This is the practice of balancing harms that you cause by donating

to charities that address those harms. For example, John starts offsetting his consumption of meat, dairy, and eggs by donating to animal charities that advocate for reforms to industrial animal agriculture and adoption of vegan diets. Similarly, John starts offsetting his consumption of energy and water by donating to environmental charities that advocate for conservation of scarce natural resources. John reasons that, if he donates even a small amount of money each month to these charities, then the good that he does through his philanthropy will outweigh the harm that he causes through his own behavior.

However, John still feels uncomfortable. On one hand, he thinks that it would involve a lot of self-sacrifice to cause less harm through his behavior, and he also thinks that he is doing more good than harm overall. On the other hand, he recognizes that moral offsetting does not always seem appropriate. For example, it would not be appropriate for John to bully people at school, and then offset that behavior by donating to charities that address bullying at schools. Instead, John thinks, he has a moral obligation to avoid bullying people at school whether or not he donates to such charities. So if moral offsetting is inappropriate in some cases, then is it really appropriate in other cases? If so, why? And if not, what should John do about all the harm that he contributes to?

STUDY QUESTIONS:

1. If John harms a particular group and then helps that same group, do his good actions “cancel” his bad actions? Why or why not?
2. Is there a morally relevant difference between John offsetting the harms that his consumer behavior contributes to, on one hand, and John offsetting the harms that his personal behavior contributes to, on the other hand?
3. Do we have a moral obligation not to contribute to unnecessarily harmful practices, even if not contributing to them seems demanding? Why or why not?

ABOUT MIKE MING

C. Michael Ming currently serves as the General Manager of General Electric's Global Research Oil & Gas Technology Center in Oklahoma City. He formerly served as the Oklahoma Secretary of Energy under Governor Mary Fallin, the President of the Research Partnership to Secure Energy for America, RPSEA, and as an independent natural gas producer as a Managing Member and principal of K. Stewart Energy Group and K. Stewart Petroleum Corp. He holds a BS degree with distinction in Petroleum Engineering and an MS degree in Engineering Management, both from Stanford University, and is a Registered Professional Engineer in Oklahoma. At Stanford Mr. Ming is an emeritus member and past Chairman of the Petroleum Investments Committee and co-sponsored the MAP/Ming Visiting Professorship on Energy and the Environment. He also currently serves



on the Central Oklahoma United Way and the OIPA Boards of Directors, and industry advisory boards at the University of Texas BEG, Oklahoma University, and Tulsa University. He formerly served on the MIT Future of Natural Gas Study, as an adjunct professor in Energy Management at the University of Oklahoma, on the Stanford School of Earth Sciences Dean's Advisory Board, and as an oil & gas strategic planning advisor to the Department of Energy.

GENERAL PROGRAM DISCLAIMERS:

LEGAL: Members of the Oklahoma Business Ethics Consortium frequently share information concerning various issues and developments that may have legal implications. The discussions, commentary, and handouts at Consortium meetings or presentations to other organizations are for general informational purposes only. They cover only some aspects of the subject topic, and do not constitute a complete legal analysis of the topic or how it might apply to any particular set of facts. Before taking any action based on information presented during a Consortium event, participants are encouraged to consult a qualified attorney.

PHOTOGRAPHY: Occasionally, photos of the event are made and these may be posted on the OK Ethics website or Facebook page. By attending the program, participants tacitly understand and agree to this process. If preferences are otherwise, please notify us at okethicsadmin@okethics.com or okethics@okethics.com or call (405) 558-1996 and we will be happy to comply with your wishes.

PRESENTATION STANDARDS:

The observations and comments of presenters at Consortium meetings and networking are the views and opinions of the presenter and do not constitute the opinion or policies of the Consortium or any of its members. Presenters are respectfully requested to honor OK Ethics Guiding Principles as well as avoid profanity, preaching, politics, put-downs and self-promotion during their lectures. To ensure accountability, participants are invited to evaluate each program according to these and other standards.

Visit okethics.org for resources, videos, articles and to see who's who.



GUIDING PRINCIPLES

Adopted July, 2004

To ensure that the Consortium fosters positive characteristics of integrity in the successful achievement of its goals, these Guiding Principles were discussed and adopted (with revisions) during a milestone planning session held by Consortium leaders in Stroud on June 18, 2004. These principles were developed based on the Character First's values and philosophies.

RESPONSIBILITY TO SELF AND OTHERS

Service

- Passion for promoting ethics and integrity
- Encouraging the promotion of ethical behavior through personal actions and
- Sharing ideas and resources
- Responsibility and accountability for fulfilling the mission of the Consortium.

Collaboration

- Achievement of common goals through the promotion of ethical, mutually beneficial relationships
- Service to the Consortium over promotion of self-interest
- Cooperation emphasized over competition in promoting ethical business conduct
- Members collaborate by being constructively engaged in discussions regarding ethics
- Seeking consensus in interactive discussions regarding ethical matters.

Respect

- Members may become aware of confidential information shared by others in an effort to determine an ethical course of action. We ask members to be sensitive in recognizing and respecting the efforts made toward achieving ethical behavior. In that vein, public disclosure of this information is discouraged.
- We respect other members and the process by:
 - Exhibiting listening skills and actively listening to discussions
 - Being open to other points of view and outcomes
- We are an inclusive organization and demonstrate this by welcoming members who are in different stages of learning as applied to ethical behavior.

LEAD WITH INTEGRITY

Dependability

- Members are asked to demonstrate their support of this initiative by consistently attending meetings.

Initiative

- Recruiting other members who have demonstrated a desire to promote ethical behavior in their organizations.
- Recognizing what needs to be done to help promote the Mission of the Consortium and taking action to assist in that effort.

Honor

- Members are asked to honor the Consortium through the practice of integrity and ethical behavior in their business dealings.
- We express gratefulness to our hosts, sponsors and speakers; as well as to those whose volunteer service makes OK Ethics a stronger organization.
- Realizing that each of us is in a mode of continual learning, we demonstrate humility, care and compassion when sharing our thoughts and knowledge.

Courage

- Speak the truth with confidence and encourage others to do the same.

INSPIRE TRUST

We serve and promote the cause of truth with integrity, objectivity and fairness to all persons.

- We hold ourselves accountable by consistently honoring our word.
- We extend trust abundantly to those who have earned it.
- Trust, once earned, will not be taken for granted, manipulated or abused.

Visit okethics.org for resources, videos, articles and to see who's who.



***Like us on
Facebook.***

